

Daniel Drexler

From: Tracey Szyndkaruk <info@borderbruins.com>
Sent: June 19, 2022 10:27 PM
To: Daniel Drexler
Subject: Border Bruins 2022-2023 Season Sponsorship
Attachments: Sponsorship Package final.pdf

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Hi Daniel,

Thank you for The City of Grand Forks's support of the local junior hockey team this past year . The support of the local community makes the team and our local impacts possible.

I am reaching out to confirm renewal of the advertising spot for the upcoming season. Given the very challenging economic impact of increasing fuel, food and lodging costs we're asking that if you have any increased capacity for support it would be most welcome. I have attached the updated sponsor package for your review. We're hoping that we could commit the team to more city commitments in exchange for some more financial support. Last year we were able to deliver on the following:

- Have the entire team and coaching staff at the remembrance day ceremony
- Remembrance day skate
- Minor hockey and school skates
- Halloween candy at the locker room
- City garbage clean up
- Snow removal for 20 frail seniors each snowfall
- Wood splitting and delivery every monday for people with heat insecurity
- Weekly reading program in the schools

We have a new special advertising opportunity for interviews between periods with live streaming on HockeyTV similar to the checkerboard appearance used in the NHL. We get between 200-800 viewers or more per game and this would be good exposure for the city. I think it would be really good to see and we will be the first team in the league doing it.

Otherwise, at this time the only changes we've made is an annual 2.5% increase to help with inflationary challenges , and we are doing three year commitments to help with the administrative burden. Prices are now subject to GST as well.

Thank you for being an ongoing supporter of the Grand Forks Border Bruins!

Talk soon,

Dr. Mark Szyndkaruk