

Logo on Home and Away Jersey Ice Logo - Large x 2 Website Logo (Advertisement) **Rink Board (Bench Side) Program Cover Advertisement** Recognition by play-by-play each game PA Announcements Game Sponsor (10 Games) **10 Season Passes 1 Player Academic Scholarship** Banner at Entrance 1/2 of all home games

RINK

BOARD*

Bench Side (Seen by Play-by-Play)

\$1500

Camera Side

\$1200

End Boards

\$1000

Penalty Box

\$1500

Rink Board Banner

\$1500



Game Night Sponsor (8 Games) Ice Logo - Large Website Logo (Advertisement) Rink Board (Bench Side) **PA Announcements** Program Advertisement 8 Seasons Passes **Banner at Entrance - 8 home games**



Game Night Sponsor (5 Games) Website Logo (Advertisement) Rink Board (Bench Side) **PA Announcements Program Advertisement 5** Seasons Passes Banner at Entrance - 5 home games

GRAND FORKS BORDER BRUINS HOCKEY CLUB



GAME DAY PROMOTIONS (3 GAMES)

Starting Lineup \$500 **Bruins Power Play** \$500 **Bruins Penalty Kill** \$500 **Bruins Goal** \$500 **Opening Faceoff** \$400 **Media Timeouts:** \$400 7th Man \$500



*As per availability promotions terms

GST applicable on all packages and All Packages and Promotions are 3 year



Sponsorship Packages and Promotions



Contact Rick Drolet at sponsorship@borderbruins.com

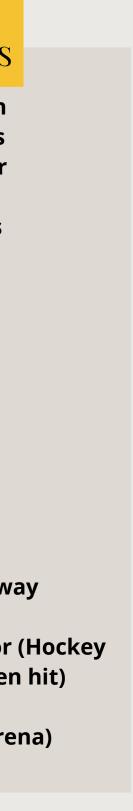
EQUIPMENT SPÕNSORSHIP

Ice Logos \$4000 Jersey/Pant Patch Packages **Home Jersey** \$4000 **Away Jersey** \$3000 Both \$6500 Pant Logo \$4000 **Team Puck** \$1500

ADDITIONAL OPPORTUNITIES

Player of the Month \$1500 for 2 months Game Night Sponsor \$750 **PA Announcements** \$500 for 3 Games **Program Ads** Full Page: \$1250 Half Page: \$850 Small Ad: \$250 Website Ads \$250 Magnet Ad \$500 **Bear Cozy Sponsor** \$2500 **City Banner Over Highway** \$5000 Bar Down - Cross Bar Sponsor (Hockey TV + Game shoutouts when hit) \$2500 Stairs (Set of stairs in arena) \$1000







SPONSORSHIP PACKAGES & PROMOTIONS

THANK YOU FOR TAKING THE TIME TO REVIEW OUR SPONSORSHIP PACKAGE.

GRAND FORKS BORDER BRUINS HOCKEY CLUB

ON BEHALF OF THE BORDER BRUINS HOCKEY CLUB WE APPRECIATE ANY **CONTRIBUTIONS, AND APPRECIATE THE OPPORTUNITY TO HELP MARKET YOUR** COMPANY TO THE PEOPLE OF GRAND FORKS AND THE WEST BOUNDARY. THE COMMUNITY'S FINANCIAL SUPPORT ALLOWS THE CLUB TO BRING THE MOST **QUALIFIED COACHING STAFF, ENHANCED TRAINING OPPORTUNITIES AND** EDUCATIONAL SCHOLARSHIP FOR THESE YOUNG MEN.

SINCERELY,



NEW SPONSORSHIP OPPORTUNITY

PROMOTING READING AND LITERACY IN OUR CLASSROOMS.

COMPANIES OR ORGANIZATIONS THAT TAKE PART IN THIS SPONSORSHIP PACKAGE WILL BE OFFERED THE FOLLOWING AND ALSO COVER THE COST OF TICKETS FOR THE READERSHIP PROGRAM CLASS THAT WEEK. THESE TICKETS WILL BE OFFERED AT A 50% DISCOUNT TO THE COMPANY FOR THEIR SUPPORT OF THE **PROGRAM**. **THIS INCLUDES:**

SPONSORED READING DAY WITH THE BORDER BRUINS PLAYERS IN THE SCHOOL GAME NIGHT SHOUT OUT "GRAND FORKS BORDER BRUINS WOULD LIKE TO GIVE A WARM WELCOME TO THE SCHOOL COURTESY OF (COMPANY NAME) WITH THE RAISE A READER PROGRAM." **CLASS FROM** GAME NIGHT BANNER HIGHLIGHTING THE RAISE A READER SPONSORSHIP (COST OF COMPANY). COST OF BANNER COVERED WITH 3 OR READING DAYS SPONSORED PER SEASON. **OPTION TO PROVIDE MARKETING SWAG TO THE CLASS** SPONSORING THE KIDS FOR THEIR TICKETS FOR THE GAME THAT WEEK (COMPANY PAYS THE CLASSES TICKETS AT A 50% DISCOUNT) THIS WILL BE HIGHLIGHTED WITH IN GAME ANNOUNCEMENTS.

CONTACT SPONSORSHIP@BORDERBRUINS.COM IF INTERESTED.

THE BORDER BRUINS WILL BE SUPPORTING A NEW READERSHIP PROGRAM IN OUR COMMUNITY SCHOOLS. YOU CAN TAKE PART IN BRINGING MENTORSHIP IN READING TO OUR SCHOOLS WHILE INCREASING YOUR **COMPANY EXPOSURE IN THE COMMUNITY.**

TOTAL COST OF \$375 PER GAME INCLUDING TICKETS.

