



BCRCC
BOUNDARY COUNTRY
REGIONAL CHAMBER OF COMMERCE

City of Grand Forks Council Presentation

January 2023

Fee For Service Request

- Introduction
- 2022 Funding use - Schedule of Deliverables
- Other Revenue & Funding Sources
- Sub Committees; Discover Grand Forks, Skate Park, Market District Committee
- Funding Request for 2023

Introduction

Board of Directors for 2022/2023

Chair - Wendy McCulloch (Community Futures BC)

Vice Chair - Shaun Alquiline (GEM Theatre)

Treasurer - Amber Esovoloff (Work n' Play Clothing)

Director - Peter Spaa (Riviera RV Park)

Director - Adam Barber (Save On Foods)

Director - Ati Miguel (Cedar Ridge)

Director - Kendall Balantine (Windsor Hotel, Greenwood)

Director - Craig Ekstrand (Grand Forks Credit Union)

Executive Director; Sarah Dinsdale

Rural Advisor; Andrew Zwiker

Admin/Membership Assistant; Erin Slade



2022 Deliverables

- Schedule A Deliverables as provided by the City
 - Financial Review Engagement will be available in 2023
- Continue to work with community partners for economic development
 - Continue our strong partnership with Community Futures/Invest Grand Forks
- Lead Discover Grand Forks with subcommittees to benefit the city
- Participate in committees/discussions as requested by the City
- Host Small Business Week with Community Partners
- Host 2022 City Municipal All-Candidates Forums (also hosted Regional District and School District)

2022 Highlights

- Shop Local/Boundary Bucks Program
 - Received additional \$25,000 funding from the BC Chamber in Winter 2022



2022 Highlights

- Canada Day

Partnered with the Boundary Museum to deliver a wonderful community event.



2022 Highlights

Rural Business Advisor Program

Funded through ETSI-BC

- Contacted almost 400 Businesses
- Assisted 182
- 79 of these were full coaching with an action plan created.



2022 Highlights

Business Networking - It's Back!

- Biz after Biz
- Golf Tournament
- Small Business Christmas Party





DISCOVER
GRAND FORKS

2022 Recap

- Liaise with Boundary Country Tourism
- Engagement and committee member for Crowsnest Scenic 3 Tourism alliance
- Brand Promotion/Social Media/Website/Print Media
- Large scale mail out of brochures
- Update Directory and Website
- Canada Summer Jobs Staff
- Committee re-engagement in January 2023

Other Revenue Streams (for 2022)

- Memberships & Member Insurance - \$7,000
- Grants/Funding
 - Canada Summer Jobs - \$8,000
 - Employed 1 Full Time Marketing Assistants for 12 weeks
 - Youth employment initiative
 - Economic Trust Souther Interior (started in 2021)- \$75,000
 - Rural Advisor position creation & admin
 - Position carried over from July 2022, we were able to get 2 extensions (additional \$16,000)
 - Shop Local Campaign - \$25,000

Other Revenue Streams (for 2023)

These applications are currently not confirmed as grants are underway.

- Increase Memberships & Member Insurance - \$4,000
- Canada Summer Jobs - \$16,000 (applying for 3 positions)
- Grant in Aid from RDKB - \$9,000
- Rural Economic Diversification and Infrastructure Program - \$100,000 over 2 years

We will continue to apply for relevant grants and funding opportunities as they are provided.

2023 Fee For Service Request

2023 request : \$30,000

- \$30,000
 - Chamber Operations and Deliverable as presented
 - Addition of the Market District Committee
- Discover Grand Forks
 - Advertising Budget
 - Summer Staff

2023 Fee For Service Request

2023 request : \$30,000

Website/Maintenance/hosting - \$3,000

Administration (insurance, licenses etc) - \$3,500

Economic Development (including shop local) - \$7,000

Advertising - \$2,500

Market District Committee - \$5,000

Wages/Subcontractor Fees - \$9,000

Questions & Thank You