

Request for Decision



To: Regular Meeting
From: **Deputy Manager of Operations and Sustainability**
Date: February 26, 2018
Subject: Highway Signage and Entry Way
Recommendation: **RESOLVED THAT Council directs staff to engage the Ministry of Transportation and Infrastructure in a sign review along Highway 3 within municipal boundaries.**

Background

While pursuing the Wayfinding Sign project in 2017, staff met with the Ministry of Transportation and Infrastructure to obtain permits. During that discussion, the ministry laid out their requirements for signs along the highway. Those requirements precluded using the existing Wayfinding Sign design. The discussion turned to finding common ground between the objectives of the project and the ministry guidelines.

Both the ministry and the Wayfinding Sign project seek to clearly indicate the amenities available in Grand Forks and to have signs along the highway. The ministry's objectives also include safe and efficient transportation without creating sign clutter or sign hazards. They explained that they can do a review of existing highway signs, and implement any recommendations. This would mean updates or changes to the current white and blue information signs.

Staff would like to request the ministry to do their sign review in Grand Forks. They know how to achieve the maximum impact using highway signs with experience in hundreds of communities over thousands of kilometers of highway. Staff believe that their expert opinion will provide the best recommendations to communicate the City's amenities to highway travelers. They would also supply and install any new or changed signs including entry way signs.

Benefits or Impacts

Strategic Impact



Economic Growth

- Way finding signage –consistent, directional to city assets, focused on business and amenities.

Policy/Legislation

N/A

Attachments

Drawing of entryway signs that meet the ministry's visual guidelines.

Recommendation

RESOLVED THAT Council directs staff to engage the Ministry of Transportation and Infrastructure in a sign review along Highway 3 within municipal boundaries.

Options

1. RESOLVED THAT Council accepts the report.
2. RESOLVED THAT Council does not accept the report.
3. RESOLVED THAT Council refers the matter back to staff for further information.

Report Approval Details

Document Title:	RFD 2018 - Highway Signage.docx
Attachments:	- Grand Forks_rev 3.pdf
Final Approval Date:	Feb 9, 2018

This report and all of its attachments were approved and signed as outlined below:

Dolores Sheets - Feb 9, 2018 - 9:12 AM

Diane Heinrich - Feb 9, 2018 - 9:17 AM