



2017/2018 Annual Report

Board Chair Report

Another year at Gallery 2 has come and gone, and what a year it has been. This spring the Grand Forks community experienced catastrophic flooding; before the waters had even receded, Gallery 2 offered Service BC a temporary location in the Heritage Gallery. They were able to minimize essential service disruption during the emergency and stayed for the summer. Gallery 2 is first and foremost a community organization, we were pleased to play a part in the recovery efforts; it was the right thing to do.

The board of directors is grateful for the contributions of staff, volunteers, the art community and citizens of the Boundary to the success of Gallery 2. It is thanks to the dedicated and tireless efforts of Gallery 2 staff and volunteers that we continue to offer high quality arts and cultural programming here in the Boundary. The board offers our thanks to new director/curator Tim van Wijk, for the refreshed look of both the gallery and our brand. We are excited about the changes and look forward to what the year ahead will bring.

Fundraising is a critical component to the ongoing sustainability of Gallery 2, and we are very appreciative of the financial and physical support from Gallery 2 members, volunteers and the broader community. Our major fundraisers, the 27th annual wine tasting, Taps and Tapas 3, and the new Starlight Dinner raffle, simply would not be possible without the contributions from local sponsors, the vendors who bring their wares for tasting, the in-kind donations we receive, and the countless volunteer hours from staff and dedicated helpers. Thank you is two small words - we offer it in a big way to all of our supporters - Thank you!

Teresa Rezansoff | Board Chair

Director/Curator Report

It is hard to believe that a year has gone by already! Preparing the annual report has given me the opportunity to reflect on my first full year as Director/Curator. After the initial blur of last year's grant applications, AGM, and fundraising events, I have been focusing on our existing funding streams and ways to fund capital improvements to the gallery.

While Gallery 2 receives consistent support from our major funding partners – the City of Grand Forks, RDKB Area C, the BC Arts Council and BC Gaming – we self-generate about 30% of our revenue through fundraising, gift shop and gallery sales, and facility rentals. This is made possible thanks to the hard work and dedication of the staff, board, and volunteers.

Over the past year, the board and staff have reviewed and updated our strategic plan – charting a course for the next five years. The plan informs how we deliver programs, build on our accomplishments, and grow our capacity, resiliency, and sustainability. To that end, we are aligning the content of this annual report with our strategic planning goals.

One thing has become clear; the past and future success of Gallery 2 lies with our active and engaged membership. Over the past few months, we have been conducting a review of our membership program – examining what we are doing and where we need to improve. In the coming months, we will be sending out a membership survey, I would encourage everyone to participate. After all, it is your gallery. Thank you for your ongoing support!

Tim van Wijk | Director Curator

Supporters

Operating an art gallery is a collective effort. Gallery 2 is fortunate to have an active and dedicated membership. Thank you for your ongoing support.

Donors

Liz Annesley
James Brown
William Caley
Heather Cannell
Gail Clark
Nora Curiston
Linda Engels
Susan Hals
M. Hammerlindl
John Kostoff
Vickie Llewellyn
M. Lutz
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Matthews Family

Paul Mullvihill

Lucille & Joe Naaykens Pete & Gail Plotnikoff Roly Russell Anne Verigin Dan & Erika von Bank Judy Williams Marlene Wollenberg

Donors - \$1000+

Diana Carr/Ron Liddle Bob & Jane Morton

Corporate Donors

Alpine Disposal Community Futures Grand Forks Station Pub Home Hardware Interfor Kettle River Vintners Lime Creek Logging Liquor Store N' More McEwan Law Pharmasave Roxul Telus

thank you to our funding partners









Exhibitions of contemporary visual art are integral to the mission and mandate of the Grand Forks Art Gallery Society. In 2017/2018, Gallery 2 exhibition programs:

- Exhibited 9 nine professionally curated exhibitions featuring over 30 local, national and international artists
- Hosted exhibition openings and 4 artist talks
- Collaborated with the Penticton Art Gallery to showcase two touring exhibitions
- Coordinated the 18th Annual Boundary Showcase featuring 82 artworks by 48 local artists
- Renovated public spaces and improved interior signage to clarify wayfinding and focus on the exhibition galleries

Gallery 2 is committed to engaging with the local and regional community in a meaningful and constructive way. In 2017/2018, public engagement activities at Gallery 2 included:

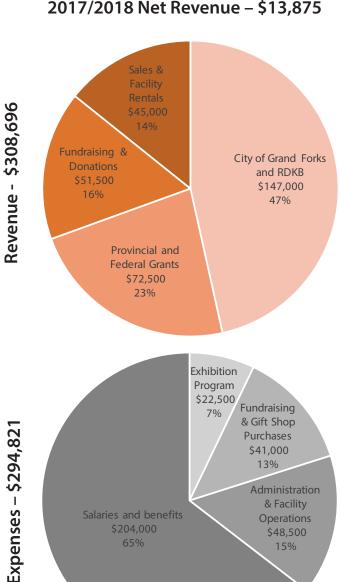
- Collaborated with Boundary Family Services to offer after school art programs for local youth at risk
- Delivered summer art camps to more than 70 children ages 6-12
- Facilitated gallery tours for 10 local classes
- Provided complimentary board room use to local not-for-profit groups
- Provided local information to 5,314 tourists through the Visitor Information Centre
- Introduced a brand standards package to ensure a consistent visitor experience

In order to reach our goals, the Grand Forks Art Gallery Society needs to maintain existing revenue and expand funding opportunities. In 2017/2018, Gallery 2:

- Secured a 3 year fee for service funding agreement with the City of Grand Forks
- Raised over \$25,000 through fund raising events
- Reviewed and refreshed our strategic plan for 2018-2023
- Hosted facility rentals for AGMs, community conversations, performances, pop-up constituency offices, and meetings
- Launched a dedicated Art Rental Gallery in order to increase the profile of the art rental program
- Netted over \$18,000 in Gift Shop sales
- Curator while maintaining an operating surplus



2017/2018 Net Revenue - \$13,875



Gallery 2 - Grand Forks Art Gallery

Revenues and Expenses to October 30, 2018

Revenues				
	2018 Budget	Actual YTD	Budget YTD	Variance
Earned Revenue				
Memberships	\$4,000	\$2,213	\$2,333	(\$121)
Giftshop & Gallery Sales	\$33,000	25,893.23	\$19,250	\$6,643
Art Rental & Sales	\$14,000	\$6,402	\$8,167	(\$1,764)
Facility Rentals	\$3,000	\$9,264	\$1,750	\$7,514
Investment Income				
Endowment	\$500	\$927	\$292	\$635
Private Sector Revenue				
Donations & Sponsorships	\$11,500	\$2,354	\$6,708	(\$4,355)
Fundraising Events	\$40,000	\$25,347	\$23,333	\$2,013
Federal Revenue				
Summer employment grants	26,000.00	\$18,381	\$26,000	(\$7,619)
Provincial Revenue				
Destination BC	\$10,000	\$5,834	\$5,833	
BC Gaming Grant	\$32,000	\$18,667	\$18,667	
BC Arts Council	\$18,000	\$10,500	\$10,500	
Municipal Revenue				
City of Grand Forks	\$144,800	\$84,467	\$84,467	
Regional District	\$5,000	\$7,917	\$2,917	\$5,000
Phoenix Foundation	\$10,000	\$3,045	\$3,045	
Total Revenue	\$351,800	\$221,210	\$213,262	\$7,949

Expenses				
	2018 Budget	Actual YTD	Budget YTD	Variance
Operations				
Wages and Benefits	\$183,600	\$108,658	\$107,100	\$1,558
Seasonal Wages	\$33,000	\$21,052	\$33,000	(\$11,948)
Facility Operations	\$44,400	\$31,115	\$25,900	\$5,215
Contracts & Administration	\$25,100	\$15,231	\$14,642	\$589
Programming & Events				
Exhibitions & Public Programs	\$29,500	\$25,461	\$22,125	\$3,336
Collateral & Promotional Material	\$5,500	\$4,347	\$3,208	\$1,138
Fundraising Event Costs	\$8,000	\$5,807	\$4,667	\$1,140
Gift Shop & Gallery Sales Inventory	\$17,700	\$16,400	\$15,275	\$1,125
Art Rental & Sales Commission	\$5,000	\$2,388	\$2,917	(\$529)
Total Expenses	\$351,800	\$230,458	\$228,833	\$1,625
Total Net Revenue		(\$9,248)	(\$15,572)	\$6,324