



**Attention: Mayor Frank Konrad**

**Dear Mayor Konrad,**

My name is Dennis Chappell, and I represent a company called Apple Tree Entertainment. My title is Creative Director, and I would like to offer my services, to create a video that will draw in more people to the Grand Forks area.

### **Outline of Project**

#### **What is the project about?**

The project is about Grand Forks having a timeless video of it's very own randomly looping stock footage of all the beauty and lifestyle choices Grand Forks has to offer.

#### **What will this accomplish?**

By using an online data base such as youtube and social media platforms, the project will give Grand Forks a chance to increase its ratings in tourism and economic growth, drawing more people to come live and play in the Grand Forks area. It would also be an attractive feature to have located inside any Grand Forks business facility, tourism centre, hotel lobby, or nearby airport to entertain and inspire guests as they wait.

#### **What projections will be targeted at?**

Employment opportunities, city destinations, leisure activities, nature & wildlife, events, culture, camping and other close by destinations.

**Here is an example of one made for The City Williams Lake B.C.**

**<https://www.youtube.com/watch?v=9iTy8EELmrY&t=0s>**

### **Deliverables**

#### **How many completed videos will you get?**

There will be one completed video looping footage of the Grand Forks area. However, the video could be adapted for various markets in the area. such as; Employment, Tourism, Culture, Education, Healthcare and on the Grand Forks community website.

#### **What will the total length of the video be?**

The video will be around 5 minutes in length.

#### **How will you be delivering this video?**

The video can be delivered in three formats; Flash Drive, DVD, or E-mail. though, E-mail has become more of the standard way of delivering video files.

**FILE CODE**  
*WE3 401 - Dennis Chappell  
re The Grand  
Tour of GF*

## Experience

### What is my experience in making videos?

I am a versatile and professional filmmaker that has made promotional videos for business owners, non-profit organizations and real estate agents. My main focus has been to produce videos that appeal to a wide audience and generate growth within their organization. A past clients feedback below;



#### Head Office & Central Reservations Office

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April 12, 2015

To Whom It May Concern:

It is my pleasure to recommend to you Mr. Dennis Chappell who has been appointed by Ambassador RV Services Ltd. since June 2014 for various freelance projects.

One day, Dennis Chappell walked into our office, offering his video/photography services. Tactful, proper attire, well-mannered + eloquent, he quickly won over the charm of the office.

His business proposal was thorough, delivered promptly and in a professional matter. His project fees are of fair market value.

In my many years of running a business, I have seldom come across a more discreet + charming young professional who has proven what his passion + work ethics are all about. Dennis is a very detail-oriented, defined, punctual, responsible + reliable individual.

Since our business is growing and changing all the time, we will always entrust Dennis with any future photography/video projects we might have.

If you wish to discuss more attributes in detail, please feel free to contact me at any time.

Sincerely,



Jutta Wegener  
Director General Manager  
Ambassador RV Services Ltd.

You may browse more of my work by visiting the link below:

[www.appletreentertainment.com](http://www.appletreentertainment.com)

## **What is my history?**

I was born and raised in Williams Lake. I attended Poplar Glade Elementary and graduated from Williams Lake Secondary School in 2008. I have experienced a lot of film programs and activities available in Williams Lake, Kelowna, and Vancouver. I moved to Vancouver to attend film school in 2011, afterwards felt confident to fulfill my dream as a creative director and pursue my passion of filmmaking, exploring, and growing a creative community.

## **What clients have I worked for?**

### City of Williams Lake

Name: Kim Dressler

Address: 450 Mart Street, Williams Lake, B.C., V2G 1N3

Phone: +1 (250) 392-2311

E-mail: kdressler@williamslake.ca

### Community Futures Cariboo Chilcotin

Name: Jason Ryll

Address: 266 Oliver Street, Williams Lake, B.C. V2G 1M1

Phone: +1 (250) 267-7955

E-mail: jason@cfdccariboo.com

### Ambassador RV Services Ltd.

Name: Jutta Wegner

Address: 7973 River Road, Delta, B.C. V4G 1B4

Phone: +1 (604) 946-3696

E-mail: info@AmbassadorRV.com

### Coastal Olive Oils Co.

Name: Andrea O'Leary

Address: 1236 56 Street, Delta, BC V4L 2A4

Phone: +1 (604) 940-3331

E-mail: info@coastaloliveoils.ca

### Mounted Police Professional Association of Canada (M.P.P.A.C.)

Name: Rae Banwarie

Address: PO Box 76004, Langley, BC V1M 4B7

Phone: +1 (778) 245-8595

E-mail: trinitaly@telus.net

### Whistler Wood Fired Pizza Company

Name: Korey Klein

Address: 8222 Mountain View Drive, Whistler, BC V0N 1B8

Phone: +1 (604) 902-4949

E-mail: info@koreyklein.ca

**Financials:**

To be negotiated on work required.

**Creative Directors Contact Information:**

Name: Dennis Chappell

Address: 7251 196 Street, Surrey B.C. V4N 3E8

Phone: +1 (604) 355-2385

E-mail: [appletreeentertainment1@gmail.com](mailto:appletreeentertainment1@gmail.com)

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